



FOR IMMEDIATE RELEASE

November 10, 2007

SUNMARK FEDERAL CREDIT UNION TO HOST “SHINE” CONCERT

Community event to benefit Capital Region school district’s music and arts programs

SCHENECTADY, N.Y. - - Sunmark Federal Credit Union, a full-service, community chartered credit union serving those who live and work in Albany, Schenectady, Montgomery, Saratoga, Schoharie and Rensselaer counties, announced that it will host its annual concert featuring Capital Region songwriters and musicians to benefit local school district’s music and arts programs.

The series, called Shine, will feature local musicians from throughout the Capital Region. The concert is scheduled for November 10th at Revolution Hall in Troy, N.Y.

All proceeds from the November event will be donated to the music education programs at Albany High School and Central Park Middle School in Schenectady.

“We are very excited to roll out our Shine concert for 2007,” said Sunmark Federal Credit Union CEO Bruce Beaudette. “We understand the budget restrictions that are affecting art and music education programs in the region and we are proud to assist Capital Region school districts.”

In addition to organizing the event, Sunmark Federal Credit Union will promote participants bands throughout the Capital Region and offer band participants opportunities to sell merchandise at the event. Sunmark will also make artist’s songs available on Ringtones available to the public.

This year’s concert features five bands voted in by residents of the Capital Region – with different sounds and music styles ranging from rock to jamband being showcased. Bands playing in this year’s event are Hundred Monkey Theory, Jack’s Wasted Life, Moonshadow, Byrds of Prey and Bipolar.

For more information on the event, go to www.shinecapitalregion.org.

About Sunmark Federal Credit Union

Sunmark Federal Credit Union[®] is a full-service, community chartered credit union serving those who live work, worship or attend school in Albany, Schenectady, Montgomery, Saratoga, Schoharie and Rensselaer counties in New York. Sunmark has assets of \$440 million and serves more than 48,000 members and businesses. For more information, visit their web site at www.sunmarkfcu.org.