



FOR IMMEDIATE RELEASE

March 23, 2007

Contact: Rich Meddaugh
Public Relations Specialist
Sunmark Federal Credit Union
800-990-6653, ext. 3129

SUNMARK FEDERAL CREDIT UNION ANNOUNCES PROMOTION OF SHARON BARRY TO MARKETING MANAGER

SCHENECTADY, N.Y. - - Sunmark Federal Credit Union, a full-service, community chartered credit union serving those who live and work in Albany, Schenectady, Montgomery, Saratoga, Schoharie and Rensselaer counties, announced the promotion of Sharon Barry to Marketing Manager, effective immediately.

In her new role, Barry will be responsible for directing the development of Sunmark's internal and external online channels and marketing communication efforts to increase brand awareness. Barry joined the credit union in November 2002 as a Marketing Specialist, where she managed multiple projects, including the development of Sunmark's website.

Her most recent duties included spearheading RealTime, Sunmark's member lifestyle magazine.

Ms. Barry received a Bachelor's degree from Dordt College, Sioux Center, IA., then attended the University of Central Florida to pursue a Master's degree in English. She is a member of the Capital Region's American Marketing Association.

About Sunmark Federal Credit Union

Sunmark Federal Credit Union[®] is a full-service, community chartered credit union serving those who live work, worship or attend school in Albany, Schenectady, Montgomery, Saratoga, Schoharie and Rensselaer counties in New York. Sunmark has assets of \$440 million and serves more than 48,000 members and businesses. For more information, visit their web site at www.sunmarkfcu.org.