



FOR IMMEDIATE RELEASE

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Contact: Rich Meddaugh
Public Relations Specialist
Sunmark Federal Credit Union
800-990-6653, ext. 3129

**SUNMARK FEDERAL CREDIT UNION TO SPONSOR U-START INCUBATOR
LUNCH AND LEARN LECTURE SERIES FOR 2008**

Lecture series to continue to assist incubator residents and other area companies with economic resources for today's marketplace

SCHENECTADY, N.Y. - - Sunmark Federal Credit Union, a full-service, community chartered credit union serving those who live and work in Albany, Schenectady, Montgomery, Saratoga, Schoharie and Rensselaer counties, announced that it will be the main sponsor for the U-Start Business Incubator Lunch and Learn Program for 2008.

“We are very pleased to once again sponsor the U-Start Business Incubator Lunch and Learn Program,” said Sunmark Federal Credit Union President and CEO Bruce M. Beaudette. “This program is a great way to support local businesses and assist entrepreneurs with their opportunities to expand in our region.”

U-Start is a business incubator program affiliated with Union College that provides support to promising entrepreneurs looking to commercialize their ideas in Schenectady County. U-Start offers each start-up company: rental space at competitive rates, shared administrative services and equipment, a mentor network of business and technical professionals, as well as a dedicated board of advisors for each business as a source of strategic counsel.

“There are currently 13 companies who have joined U-Start which is an increase of nine from last year,” said U-Start, Inc. Executive Director William “BJ” Johnson. “The monthly Lunch and Learn sessions, sponsored by Sunmark Federal Credit Union, have been instrumental in this growth.”

The Lunch and Learn sessions are free and open to the public and will take place on the third Thursday of every month. If you have any questions or concerns call the U-Start line at (518) 631-0472 or email at ustart@verizon.net.

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About U-Start Business Incubator

The U-Start is a business incubator affiliated with Union College. The program is aimed to support and encourage promising entrepreneurs to commercialize their ideas in Schenectady County. For more information, visit their web site at www.incubator.union.edu.

About Sunmark Federal Credit Union

Sunmark Federal Credit Union[®] is a full-service, community chartered credit union serving those who live, work, worship or attend school in Albany, Schenectady, Montgomery, Saratoga, Schoharie and Rensselaer counties in New York. Sunmark has assets of \$440 million and serves more than 48,000 members and businesses. For more information, visit their web site at www.sunmarkfcu.org.