



FOR IMMEDIATE RELEASE

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Contact: Rich Meddaugh

Public Relations Specialist

Sunmark Federal Credit Union

800-990-6653, ext. 3129

**SUNMARK FEDERAL CREDIT UNION TO SPONSOR U-START INCUBATOR
LUNCH AND LEARN LECTURE SERIES FOR 2007**

Lecture series to continue to assist incubator residents and other area companies with economic and technological information for success in today's business

SCHENECTADY, N.Y. - - Sunmark Federal Credit Union, a full-service, community chartered credit union serving those who live and work in Albany, Schenectady, Montgomery, Saratoga, Schoharie and Rensselaer counties, announced that it will be the main sponsor for the U-Start Business Incubator Lunch and Learn Program for 2007.

“We feel that this is a great opportunity to assist local business leaders,” said Sunmark Federal Credit Union President and CEO Bruce M. Beaudette. “The Lunch and Learn series fosters growth and development for the local business community and we look forward to supporting the participants and the U-Start Business Incubator in its efforts.”

U-Start is a business incubator program affiliated with Union College that provides support to promising entrepreneurs looking to commercialize their ideas in Schenectady County. U-Start offers each start-up company: rental space at competitive rates, shared administrative services and equipment, a mentor network of business and technical professionals, as well as a dedicated board of advisors for each business as a source of strategic counsel.

“We are pleased that Sunmark Federal Credit Union will sponsor the U-Start Lunch and Learn Program in 2007,” said U-Start, Inc. Executive Director William “BJ” Johnson. “Each session, which is led by an area business leader, is intended to address a specific area of managing a start-up or small business.”

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The Lunch and Learn sessions are free and open to the public and will take place on the third Thursday of every month. If you have any questions or concerns call the U-Start line at (518) 631-0472 or email at ustart@verizon.net.

About U-Start Business Incubator

The U-Start is a business incubator affiliated with Union College. The program is aimed to support and encourage promising entrepreneurs to commercialize their ideas in Schenectady County. For more information, visit their web site at www.incubator.union.edu

About Sunmark Federal Credit Union

Sunmark Federal Credit Union[®] is a full-service, community chartered credit union serving those who live work, worship or attend school in Albany, Schenectady, Montgomery, Saratoga, Schoharie and Rensselaer counties in New York. Sunmark has assets of \$440 million and serves more than 48,000 members and businesses. For more information, visit their web site at www.sunmarkfcu.org.